

Privacy Policy

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Effective Date: 07/2024

Spruce Chiropractic PLLC, Spruce Lactation Services PLLC

Introduction

Spruce Chiropractic PLLC and Spruce Lactation Services PLLC are committed to protecting your privacy. This Privacy Policy outlines how we collect, use, disclose, and safeguard your personal information.

Information We Collect

- Personal Information: When provided voluntarily by individuals, we may collect personal information such as names, addresses, email addresses, and phone numbers.
- Non-Personal Information: For statistical purposes, we may also collect non-personal information such as browser type, operating system, and IP address.

How We Use Your Information: We may use the collected information for purposes, including but not limited to:

- Providing and personalizing our services.
- Processing transactions and delivering products.
- Sending periodic emails related to your orders or inquiries.

Disclosure of Information: We do not sell, trade, or otherwise transfer your personal information to third parties without your consent, except as set forth in this Privacy Policy.

Third-Party Service Providers: We may share information with third-party service providers who assist us in operating our website, conducting our business, or servicing you.

Legal Compliance: We may disclose information when required by law or in response to lawful requests by public authorities.

Data disclosure laws vary between countries, and even within countries, they can be subject to federal, state, and local regulations. In the United State, data disclosure laws encompass a combination of federal and state regulations. I'll provide you with a brief overview of the major federal laws.

United States:

1. *Federal Trade Commission Act (FTC Act):*
 - Overview: The FTC Act broadly prohibits unfair and deceptive practices in commerce, including the unauthorized disclosure of personal information.
 - Enforcement: The Federal Trade Commission (FTC) enforces the FTC Act.

1. *Gramm-Leach-Bliley Act (GLBA):*
 - Overview: Primarily applicable to financial institutions, GLBA requires these institutions to protect the privacy and security of consumer financial information.
 - Enforcement: Various federal agencies, including the FTC, have enforcement authority.
1. *Health Insurance Portability and Accountability Act (HIPAA):*
 - Overview: Applies to protected health information held by covered entities and their business associates. It sets standards for the privacy and security of health information.
 - Enforcement: The Department of Health and Human Services (HHS) is responsible for enforcing HIPAA.
1. *Children's Online Privacy Protection Act (COPPA):*
 - Overview: COPPA regulates the online collection of personal information from children under 13. It requires obtaining parental consent.
 - Enforcement: The FTC enforces COPPA.
1. *California Consumer Privacy Act (CCPA):*
 - Overview: State-level legislation granting California residents specific privacy rights and imposing obligations on businesses handling their personal information.
 - Enforcement: The California Attorney General can enforce the CCPA.

Cookies and Tracking Technologies: We use cookies to enhance your experience on our website. You can control cookies through your browser settings.

Your Choices: You have the right to access, correct, or delete your personal information. To do so, please contact us at [your email address].

Security: We implement reasonable security measures to protect your information. However, no method of transmission over the Internet or electronic storage is completely secure.

Changes to this Privacy Policy: We reserve the right to update this Privacy Policy at any time. Changes will be effective immediately upon posting to the website.

Contact Us: If you have any questions or concerns about this Privacy Policy, please contact us at info@sprucechiro.com.